



Chris Young, CEO,  
Allegiance Behavioral Health Center  
318.533.4323

Stephanie Bryant, Administrator,  
Leslie Lakes Retirement Center  
318.381.6182

Kirk Lemoine, CEO,  
Bienville Medical Center  
318.263.4700

Dear Community Member:

Allegiance Health Center of Ruston, Leslie Lakes Retirement Center and Bienville Medical Center are pleased to host the 5<sup>th</sup> Annual "SWING for ALZHEIMER'S" Charity Golf Tournament. **Proceeds from this tournament go directly to the Alzheimer's Association.** Last year's tournament raised over \$10,000 for the Alzheimer's Association which brings our total to over \$30,000 raised over the past 3 years. Currently, over 5 million Americans are living with Alzheimer's disease, and millions more are faced with the financial and emotional challenges of caring for a loved one with the disease. The Alzheimer's Association®, the leading voluntary organization in Alzheimer's research, care and support, is dedicated to finding prevention methods, treatments and an eventual cure for this debilitating disease.

**This year's event will be held on Friday, September 28<sup>th</sup>, 2018 at Trails End Golf Course in Arcadia, Louisiana.** This is a two flight, 18-hole tournament with shotgun starts at 7:30am and 1:15pm. Registration begins at 6:00am with a continental breakfast. Trails End Golf Course is a 18-hole regulation course and offers a great experience for all.

A critical component of the success of this event is the contributions received from vendors and sponsors. Let this letter serve as an opportunity for your company to consider contributing financial support to our golf tournament. Sponsorships are tax deductible. For your convenience, we have attached a Sponsorship Opportunity form describing the levels of sponsorship.

Other sponsorships such as food, refreshments, door prizes and player appreciation gifts are available as well. Sponsors of these categories will also be recognized for their contribution. The overall success of our tournament is dependent on the golfers and your sponsor contributions. We thank you for your consideration of this request and your support of the "SWING for ALZHEIMER'S" Charity Golf Tournament. Please contact us if you have any questions regarding this event.

Sincerely,

Chris Young, CEO, Allegiance Health Center of Ruston  
Stephanie Bryant, Administrator, Leslie Lakes Retirement Center  
Kirk Lemoine, CEO, Bienville Medical Center



**Charity Golf Tournament  
Trails End Golf Course  
Arcadia, LA**

**Friday, September 28, 2018**



**SWING for ALZHEIMER'S 5<sup>th</sup> Annual  
Charity Golf Tournament  
Trails End Golf Course in Arcadia, Louisiana  
Friday, September 28, 2018**

*2-Man Scramble \$150 per team*

**SPONSORSHIP OPPORTUNITY**

You are invited to take advantage of this opportunity to promote your company by becoming a sponsor of the **SWING for ALZHEIMER'S** Charity Golf Tournament.

Several levels of sponsorship are available and donations are also accepted. This is a great opportunity for community members, friends, and local businesses to be part of the tournament, even if you don't play golf.

Your support is greatly appreciated. If you can assist in any way, please complete and return this form to the address listed below. For proper representation of your company, **please return form and payment by Monday, September 14<sup>th</sup>, 2018.** Sponsorships and donations are tax deductible.

*Please PRINT Clearly:*

Company:	
Contact Name:	
Address:	
City/State/Zip:	
Telephone:	
E-Mail:	
<b>SIGNATURE:</b>	

**Please CHECK (✓) the Level you would like to sponsor:** *If you choose to sponsor one of the three tier levels (\$1000, \$750 or \$500), please complete the registration form for your team(s).*

**\$1000 "FORGET-ME-NOT" Level**

- Name / Logo Promotion & tournament printed material
- **Two** 2-man teams in the tournament
- Company Name displayed at Clubhouse
- Special signage on course & beverage cart
- Two (2) Mulligans for each team member - max of 8 mulligans

**\$750 "MEMORIES MATTER" Level**

- Name / Logo Promotion & tournament printed material
- **One** 2-man team in the tournament
- Signage on course & beverage cart
- One (1) Mulligan for each team member - max of 2 mulligans

**\$500 "REMINISCENT" Level**

- **One** 2-man team in the tournament
- Signage on course

**\$100 Hole Sponsor – (per Tee / Hole)**

- Signage on tee / hole

**\$150 Longest Drive Sponsor**

- Signage on tee / hole

**\$150 Closest to the Hole Sponsor**

- Signage on tee / hole

**Questions? Please contact:**

- CHRIS YOUNG, Allegiance ..... 318.533.4323
- MITCH SMITH, Leslie Lakes ..... 318.243.1218
- GARY KAYLOR, Bienville Med Center .... 318.828.3900

*To Pledge Your Sponsorship, please make checks payable to: **SWING for ALZHEIMER'S.***

*Please send completed form and payment to:*

**SWING for ALZHEIMER'S  
Attn: Chris Young  
1401 Ezell Street  
Ruston, LA 71270**



**SWING for ALZHEIMER'S Charity Golf Tournament**  
**Trails End Golf Course in Arcadia, Louisiana**  
**Friday, September 28, 2018**

**2-Man Scramble \$150 per team**

**TOURNAMENT REGISTRATION**

- All flights are a two person scramble format.
- Included in golf package are green fees, use of golf cart, and lunch with continental breakfast or afternoon appetizers.
- Featured Contests include Hole-in-One, Longest Drive, Closest to Hole

**Registration Deadline:**

**Monday, September 24, 2018**

*Payment must accompany registration form. Checks or Cash only. Do not mail cash. **Bring cash payment to:** Chris Young, Allegiance Health Center of Ruston, 1401 Ezell Street in Ruston.*

**Friday, September 28, 2018**



**Send Checks Payable to: SWING for ALZHEIMER'S**  
**1401 Ezell Street**  
**Ruston, LA 71270**

*Player understands and agrees that the host course and any tournament sponsoring entity will not be held responsible for risks associated in playing this tournament, whether written or implied. By signature below, I agree to abide by course and event rules and furthermore agree to bear the risk whether loss of property or of any other consequence.*

Player 1
Name: _____
Address: _____
City, Zip: _____
Phone: _____
E-Mail: _____
SIGNATURE: _____

Player 2
Name: _____
Address: _____
City, Zip: _____
Phone: _____
E-Mail: _____
SIGNATURE: _____

**FLIGHT SCHEDULE - please  (though every attempt will be made to accommodate-choice not guaranteed)**

**MORNING SHOTGUN**

6:30 am - 7:00 am Registrations Opens with Continental Breakfast  
 7:00 am - 7:15 am Player Meeting  
 7:30 am Shotgun Start  
 12:30 pm Lunch & Door Prize Drawing

**AFTERNOON SHOTGUN**

11:30 am - 12:30 pm Registration Opens with Lunch  
 12:45 pm - 1:00 pm Player Meeting  
 1:15 pm Shotgun Start  
 6:15 pm Appetizers & Door Prize + Raffle Drawing

**SPONSORSHIP OPPORTUNITIES (sponsorships are tax deductible - please check the option you would like to pledge)**

\$1000 Forget-Me-Not Level	\$150 Longest Drive
\$ 750 Memories Matter Level	\$150 Closest to the Hole
\$ 500 Reminiscent Level	\$100 Single Hole Sponsor
\$ _____ Other Amount to be Donated	

For questions regarding registration or sponsorship, please contact:

- CHRIS YOUNG, Allegiance ..... 318.533.4323
- MITCH SMITH, Leslie Lakes ..... 318.243.1218
- GARY KAYLOR, Bienville Med Center .... 318.828.3900

**Proper attire is required for players.**

- Shirts:** Collared Golf Shirts (no tee shirts)
- Pants:** Khaki or Denim Shorts or Pants without holes
- Shoes:** Soft-Spiked